

Town of Sudbury Community Preservation Committee

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PROJECT SUBMISSION FORM

Applicant:	Erica O'Brien (Chair Diana Peters, Anna I	-	Submission Date: September 19, 2025
Group or C	Committee Affiliati	on (if any): Sudbury	Cultural Council
Applicant A	Address: 3 Country Villag Sudbury, MA 01		Purpose (please select all that apply):
Applicant Email & Phone Number: ericapuccio@hotmail.com 617-800-4303			Community Housing Historic Resource
Project Ma	nager Email & Pho	one Number: ericapu	ccio@hotmail.com 617-800-4303
exis	scription: ther Developing Am	enities on the Bruce Fre	he Bruce Freeman Rail Trail eman Rail Trail" will continue to develop the already ermanent instalons on the four cement pads built
Fiscal Year	Total Project Cost	CPC Funds Requested	Other Funding Sources (Amount and Source)
2027	\$63,000	\$63,000	Other Funding Sources (Amount and Source)
2028	\$2,000	\$2,000	
2029	\$2,000	\$2,000	
2030	\$2,000	\$2,000	
2031	\$2,000	\$2,000	
Total	\$71,000	\$71,000	
Preservation Further de	n Committee projects eveloping the amenit	s (see attached)?	egory Specific Criteria for Community both the General and Specific (Recreation) Criteria information.
or Departme applications	ents? If so, please list and/or presentation	t the boards, committee s have been made, and v	of other Town Boards, Committees, Commissions, s, commissions, or departments, whether what input or recommendations have been given.
Depart	ment of Public Work	s, Select Board. Please	munity Development, Facilities Department, see attached for more information.
For Commun	ity Preservation Comn	nittee Use:	
Form Receive	ed On:		Project Presented to CPC On:
Reviewed By	:		Determination:

Further Developing Amenities on the Bruce Freeman Rail Trail Submitted by: Sudbury Cultural Council

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I. Project Summary

The recently completed Bruce Freeman Rail Trail (BRFT) is an asset to the Town of Sudbury. Since it opened, residents have flocked to it for a jog or bike ride, a walk with a friend, or to visit other towns now connected on this incredible, growing, state-wide matrix of trails. Many amenities, such as water fountains, benches, and bike repair stations, have already been added to the trail. These amenities enhance its use by residents and visitors. Four cement pads were constructed along the Sudbury section of the BFRT to host additional amenities, such as permanent or temporary art installations. The inclusion of installations on the trail aligns with the mission of the Sudbury Cultural Council (SCC), which aims to foster a vibrant and inclusive cultural landscape and to promote community engagement and connection in Sudbury. Adding installations to the pads on the trail will promote a sense of community and highlight our cultural identity, boosting our community profile, welcoming new visitors and fostering economic development. The project Further Developing Amenities on the Bruce Freeman Rail Trail will establish art installations on the four cement pads along Sudbury's section of the BFRT. The goal is to create memorable and recognizable permanent installations that will spark joy, connecting visitors to, reminding them of, and bringing them back to the rail trail and to Sudbury.

II. Statement of Need

Sudbury's Master Plan clearly prioritizes cultural opportunities that contribute to our residents' sense of community. In the Historic and Cultural Identity section of the Plan, Sudbury is identified as having "the resources to develop a stronger cultural tourism brand in the region." It recognizes Sudbury as a possible "hot spot" for history enthusiasts and a destination for its conservation areas. In addition, Sudbury generates interest in visitors through the cultural programs that take place each year in town, many thanks to grants from the SCC (see addenda for flier of 2025 SCC sponsored programs). The Cultural Council has made strides in promoting Sudbury to the broader state-wide arts and culture community as a vibrant cultural destination. Photos of our *fantastic,* award-winning 4th of July parade float have appeared in a Massachusetts Cultural Council newsletter and in their social media, creating buzz across the state about Sudbury and the cultural activity that we promote and value here in town.

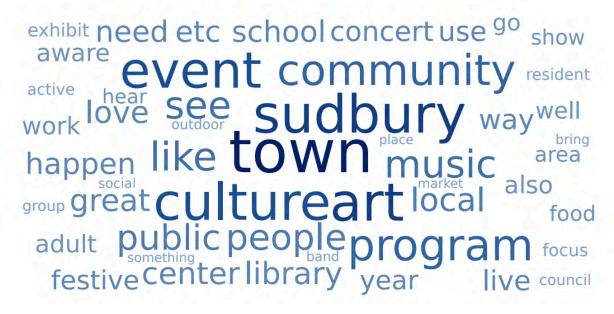


Specifically, Section B.4 of the Master Plan Policies and Actions references the Cultural Council, among other interested parties, as charged with developing "resources to support the local tourist economy. This would include connections to the rail trails, incorporating historical railroad elements, and capitalizing on bicycle and pedestrian use to attract tourism." Section C identifies that: "Sudbury will continue to foster a vibrant local arts and culture network" through such actions as increasing access for those with disabilities, encouraging collaboration between local artists, cultural and historic organizations and the local business community, providing local artists and arts organizations with access to municipal facilities, and working with local schools. **Further Developing Amenities on the Bruce Freeman Rail Trail** will fulfill several of these goals.

In addition to the charge of the town's Master Plan, a recent community input survey (detail below), charged the SCC with prioritizing cultural experiences for our residents; thus the Special Projects Subcommittee (SCC/SPS) was born. The Subcommittee's mission is to assess opportunities for and support the establishment of public art projects in Sudbury. The SCC/SPS is in the process of drafting a vision plan for public art and culture in Sudbury. Our first priority is to bring installations to the four cement pads on the BFRT, empty to-date, for the enhancement of the trail, for the enjoyment of our residents, and to become a destination for visitors from neighboring towns.

The mission of the Sudbury Rail Trails Advisory Committee includes consideration and support of programming to enhance, invite, educate, and improve the rail trail experience in Sudbury, in alignment with the proposed project for installations to enhance user experience on the rail trail.

Thanks to Leila Frank, the SCC was able to collect responses from a town-wide FlashVote focusing on the priorities of Sudbury residents around culture. We had terrific participation and learned a lot from the results. The values that rose to the top—community, culture, public, art, local, and Sudbury—give the town a mandate to bring more culture to our community, which this proposal will fulfill.



The National Assembly of State Art Agencies publishes a list (included in addenda) of <u>ten reasons to support public art</u>. These include: it is a great tool for public engagement; it provides professional opportunities for artists; it boosts local economies; it creates supportive learning environments; and more.

As Robert Hefner describes in his article, "Best Interactive Public Art Experiences," the benefits of interactive public art are many. They include that it "invites people to explore new areas. When neighborhoods have these installations, more people visit, walk around, and discover local businesses. It creates lasting memories: The best interactive public art experiences leave a lasting impression. People remember how they felt when they became part of the artwork. These memories often bring them back to visit again... Interactive art goes beyond being something to look at. It brings joy and connection to people's lives. Whether it's through music, light, or touch, these experiences make art more personal and engaging... these installations bring people together in unique ways."

Public art is often installed as an amenity enhancing user experience on a rail trail. As part of our preparation for this proposal, we researched local and national examples. This helped us to brainstorm what types of public art would be unique to Sudbury and our own rail trail. Some examples (please see the resource sheet addendum for more information, references, and relevant links):

Local Examples of Public/Rail Trail Art

- Hudson: Sculptures were built through a project called "Art along the ARRT." These sculptures
 along the Assabet River Rail Trail highlight the trail's historical significance and natural
 surroundings. This project was coordinated and installed with the help of multiple town entities.
- Wayland: The town of Wayland hosted a temporary exhibit of painted doors along the rail trail. Several local towns have sponsored the Out Doors exhibit as a temporary public art installation.
- Northborough: Northborough has a current Call for Art for permanent sculpture as part of their placemaking efforts. Their budget for artwork is similar to our request for funding, and while preference is given to New England artists, the call is open to all.
- Maynard: The town of Maynard paired with artists from a local school for a permanent bicyclist sculpture on their trail trail.
- Newburyport: The Clipper City Rail Trail has multiple examples of public art, including a variety of
 "figurative, abstract, and interactive sculptures, a mural along a highway underpass, custom
 signage, an "eco-arts" garden installation by the local Green Artists League, and a boardwalk,
 pedestrian bridge and other functional elements designed to be aesthetically pleasing."

National Examples of Public/Rail Trail Art

- New York, NY: The High Line emphasizes public art for everyone. They state, "High Line Art is
 dedicated to expanding the role of contemporary art in public spaces. We commission and
 produce world-class art projects on and around the High Line, sparking the dialogue that is an
 essential element of city life."
- *Durham, NC:* The vision of art on the Durham Rail Trail is community-based storytelling and honoring natural and cultural heritage.
- Charlotte, NC: Similarly, the vision for public art along the Charlotte Rail Trail is to "help transform it into a community "zipper," a convivial, ever-changing creative commons that connects neighborhoods... [and] inspire long-term investment in arts along the Trail connecting community, commerce and culture."
- Santa Cruz, CA: One artist describes, "It is my hope that whimsical oversized flowers will create a fun and dramatic impact for the area, will draw locals and tourists alike outside to connect with nature, learn about local plants and of course take a moment to stop and smell the flowers."

Finally, we would like to acknowledge Len Simon, whose initiative resulted in the creation of an ironwork sculpture by Walter Clark to be placed along the BFRT. The intention of this proposal is to complement and carry on the spirit of this first installation, which similarly included the values of paying homage to the former railroad and reflecting its current use as a recreational trail.

III. Project Description

A Call for Art will give artists the opportunity to create a piece of artwork to be permanently installed on one of the four cement pads on the rail trail. The funds requested will fund the art design, creation and installation. Photos of all 4 pads are below and maps including the pads in the Sudbury section of the BFRT are in the addenda.



The proposed budget for the project is \$71,000. This includes:

- 4 installations at \$15,000 maximum cost each, including design, fabrication, and installation. According to research:
 - The City of Boston identifies the range of \$5,000 \$20,000 for an installation where the
 "artist demonstrates competent technical artistic abilities and a progressive point of
 view, with some public art experience. Project is moderately complex and may require
 ladders, small lifts, or minimal fabrication."
 - Consultation with an installation artist (see information below) whose work would fit on the cement pad and meet the values of the Town costs \$12,000.
 - Northborough currently has a call for art for a public installation with a budget of \$16,000 for the artist (see link in resources addendum).
 - The City of Cambridge has a current Call for Art for a mural, more extensive than what we project for the art on the cement pads, with a budget of \$50,000.
 - Newburyport's <u>inventory of public art</u> provides a helpful list of examples of installations and their cost, ranging from \$4,000 to \$25,000. Included is "Steam Loco," a rail-related, interactive sculpture at \$15,500.
- \$1,000 for marketing and payment for submitting the call for art to fee-based listservs.
- An estimated \$2,000 per year for unexpected costs. The contract will specify that the artist will be responsible for maintenance the first year, but in future years, the Town will have

responsibility for the installations. The projects chosen will be permanent and should require minimal maintenance.

Proposed Timeline Overview:

May 2026: Town Meeting

• June 2026: Call for Art & Public Forum

• August 2026: Proposals Due to SCC

• September 2026: Proposal Review, Committee Deliberation, Artists Notified & Contract Signed

• Winter 2026: Artists Create the Installation

• May 2027: Installations, Community Celebration

Proposed Timeline Details:

- May 2026: It is our understanding that, if our project is approved, the funds will be voted on at the annual Town Meeting in May, after which they will be available in July.
- June 2026: After Town Meeting approval, the SCC will send out the call for art so that, once the funds are available in July, the process is well under way. We would run a public forum for interested artists. See section below for more details on the call for art.
- August 2026: Because the sculptures we intend to install on the cement pads will be permanent
 and significant, we will leave the call open for 2 months to give the artists time to prepare a
 comprehensive proposal. A rubric will be developed for the SCC/Special Projects Subcommittee
 (SCC/SPS) to review the proposals. The SCC has developed a rubric to use during deliberations of
 the MCC proposals, and a similar one will be developed based on the criteria outlined in the call
 for art.
- September 2026: The SCC/SPS will meet to review proposals, deliberate, and decide on which 4 artists will be contracted to create their installations for the BFRT. For this project, relevant members of town committees and/or boards will be invited to join the jury. The artists will be notified by the SCC/SPS and contracts will be signed, which will detail a timeline for payment (e.g. part of the artist's fee will be paid at the time of signing so they can purchase materials).
- Winter 2026: Artists will be given ample time to create their installations.
- May 2027: Installation of the 4 pieces will be scheduled around the same time, such that the sculptures are all in place for a celebratory "ribbon cutting" event. This will be an outdoor event, so planning for weather inconsistency will have to be part of the plan. With delivery of the art, the second half of the payment will be issued.

IV. Call for Art

Please see the attached draft Call for Art. This call contains elements as researched by members of the SCC/SPS. At this time, the proposal is in draft form and upon project approval, we will continue to hone the call and ensure the call meets Town and State requirements.

Proposal criteria will include: a detailed budget, meeting the \$15,000 budget as noted in this proposal; an artist statement; references; images of prior work and/or sketches of proposed works; project

timeline; an explanation of how their piece will incorporate the values of **community**, **culture**, **local**, **Sudbury** and how it will tie into the **Bruce Freeman Rail Trail**.

It is likely our call will prioritize Massachusetts and New England based artists but also widen beyond that geographic boundary. As noted by Americans for Arts, "Calls for Artists for public art projects are typically open to all artists to allow the widest inclusion of experienced and qualified artists to create the work. Sometimes a public art program may geographically restrict the Call, limiting eligibility to artists from the city, county, or state. Geographically restricting Calls in one jurisdiction may result in other programs restricting artists and overall, reducing competition and excellence." We are leaning toward this more broadly announced call to ensure high quality installations, with priority given to local/regional artists but not limiting it to them.

Methods for sending a call for art:

- National distribution tools such as the Public Art Network (PAN) listserv and CaFE: Call for Entry
- Regional tools such as MCC's Art Sake and New England Sculptors Association
- Local newsletters and social media such as the Sudbury Cultural Council, the Sudbury Art Association, the Massachusetts Cultural Council, schools, etc.
- Erica O'Brien, Chair of the SCC, works at the Massachusetts College of Art and Design and can utilize her contacts there for further networks to promote the call to area artists.

The Cultural Council would run a public forum for interested artists after sending out the call, and afterwards publish questions and answers.

V. Safety & Maintenance of the Installations

While more detail will be explored if the proposal is approved, addressing safety and maintenance of the permanent amenity is a priority for this project. Examples include:

Safety criteria

- Safety of design (e.g. no sharp edges, ability to be solidly bolted into the cement pad)
- Placement to assure the art is not too close to the pavement of the trail: This has already been taken into account by the placement of the cement pads, and a requirement of the art would be that it live within the circumference of the pad.
- A plan will be established that allows for artwork to be removed if it has been damaged beyond repair and/or endangers public safety.

Liability Insurance

• We will confirm that the Town of Sudbury's general insurance covering injuries that occur in town parks will cover interactions with public art on the BFRT.

Maintenance

- The proposals would include information from the artists on maintenance.
- The artist will be responsible for a period of one year from installation for the integrity of the materials and fabrication techniques.

- Approved installations would require little to no maintenance (e.g. steel structures that weather well, demonstrable longevity with any moving parts, etc.)
- Maintenance in this sense is to ensure that the installation is in good working order.

VI. Sample Installations

The following sample installation is at Tower Hill Botanic Garden in Boylston, MA, and brings together many of the elements we seek in **Further Developing Amenities on the Bruce Freeman Rail Trail**.

The artist and sculpture: R.C. Anderson has been creating outdoor kaleidoscope sculptures for over 30 years; in the past 10-15 he has focused on public art. He currently has about 150 pieces in public parks, libraries, and nature walks around the U.S. This sculpture incorporates 3 kaleidoscopes focused on a basin that can hold flowers, succulents, or any combination of natural materials like pumpkins, gourds, and squash. Including different colors, shapes and textures makes what the person interacting with the sculpture/kaleidoscope sees as interesting as possible.





How does this particular sculpture meet the CPC rubric, the vision of the Master Plan, and the community values from the FlashVote? The sculpture is **interactive** because of the kaleidoscope feature. It is also **accessible**: there are 3 kaleidoscopes on different levels, meant for adults, children, wheelchairs, strollers, etc. The sculpture is **sustainable**: the material is made of durable steel and the ocular pieces are of brass. In addition, the steel structure of the sculpture is reminiscent of the **railroad** and the circular shape of the arches is reminiscent of **bicycle** wheels, both important aspects of the BFRT. The sculpture would provide a space for conversation between BFRT users also enjoying the art, which then creates a

sense of **community**. Further, because the basin can hold flowers, succulents, or other types of creative displays, the Sudbury Garden Club, student groups from SPS or LSRHS, local Scouts, or other community groups or members could **collaborate** on a rotation of filling basin. Because there could be, for example, a regular rotation of basin-filling responsibility, community members and visitors would always be curious about what new materials are viewable in the kaleidoscope, bringing them back to our section of the trail, and therefore back to Sudbury, regularly.

Logistical information: This sculpture costs \$12,000 (see sample invoice generated by the artist), including freight. The base required for permanent installation is a concrete pad, as already on the BFRT. Installation takes about 1.5 hours using a rotor hammer to drill 3 holes. The steel sculpture can be displayed all year, although the brass viewing teleidoscope (eyepiece) can also be taken inside if it is not going to be used during winter. The cost of filling the basin is included in the budget, or could be the responsibility of the sponsoring community group. The photos above show the sculpture at Tower Hill Botanic Garden in Boylston, MA.

Additional Sample Installations

- <u>Dale Rogers Studio:</u> Already with one sculpture in the Whole Foods plaza, we would likely want to give the opportunity for a new permanent installation to a different artist, but this artist's website provides an example of the range of prices. Additional public work can be seen <u>here</u>.
- <u>Babacool Arts</u> highlights another local artist who works with iron and could create a whimsical custom installation.
- Steam Loco, a rail-related, interactive sculpture on the Clipper City Rail Trail, is by CT artists Scott Kessel and Matt Nilanda and cost \$15,500.
- Brookline has a series of "<u>Art Around Town</u>" and though not rail-related, includes public, interactive art.

VII. Criteria for Community Preservation Committee (CPC) Projects

Allowable projects per the <u>Community Preservation Coalition</u>: "Land For Recreational Use (Outdoor Recreation): The focus for CPA recreational projects is on outdoor passive or active recreation, such as (but not limited to) the use of land for:

- Community gardens
- Trails
- Noncommercial youth and adult sports
- Parks, playgrounds or athletic fields

CPA funds may not be spent on ordinary maintenance or annual operating expenses; only capital improvements are allowed."

The installations would fit the definition of a capital improvement under Chapter 44B, Section 2 (Definitions): "Capital improvement", reconstruction or alteration of real property that: (1) materially adds to the value of the real property or appreciably prolongs the useful life of the real property; (2) becomes part of the real property or is permanently affixed to the real property so that removal would

cause material damage to the property or article itself; and (3) is intended to become a permanent installation or is intended to remain there for an indefinite period of time.

Further, considering the cement pads exist as a location to place an amenity to enhance the public's enjoyment and use of the trail, they are already an integral part of the design of the land in question, requiring an art installation to fulfill their purpose.

CPC General Criteria

- Consistent with Town priorities: Further developing the amenities on the BFRT by bringing public installations to it is a pre-established priority of the town, having constructed 4 cement pads along Sudbury's section of the trail specifically for this purpose. It also fits with the Town's Master Plan as outlined above.
- Receive endorsement by other municipal boards, committees, commissions, or departments: We
 have either contacted or intend to contact the following (see section below for more
 information): Rail Trails Advisory Committee; Planning and Community Development; Select
 Board Liaison to the Cultural Council; Facilities Department; Department of Public Works;
 Friends of Bruce Freeman Rail Trail; Arts and Cultural Organizations, including the Sudbury Art
 Association & Sudbury Garden Club
- Preserve the essential character of the town as described in the Master Plan: This project aligns with the priorities outlined in the Master Plan, as referenced in the statement of need section above, as well as in the Master Plan Baseline Report, which states (p. 86): "In addition to a multitude of historical resources, Sudbury has many cultural opportunities that further contribute to its overall sense of place and community. Residents can enjoy Sudbury's small-town atmosphere and still have access to diverse experiences around the arts and other enriching opportunities. Civic and community organizations offer events, membership, and programming on a wide range of topics, giving residents places to learn and connect."
- Demonstrate that the project can be implemented expeditiously and within budget: The project can be completed in the timeline as outlined. We believe the call for art will generate a lot of excitement and interest from local and possibly national artists. The timeline gives plenty of time for jurying the proposals and allowing the artists to create and install their work.
- Produce an advantageous cost/benefit value: The funds being requested are relatively minimal for the benefit to the community and potential for Sudbury becoming a destination for tourists. It complements the historical and conservation assets of the town.
- Leverage additional public and/or private funds: The budget as requested is sufficient.
- Preserve or utilize currently owned assets: Currently, our intent is to place 4 sculptures on the 4 cement pads already installed as an integral part of the Sudbury section of the BFRT.

CPC Specific Criteria: Recreation

• Support multiple recreation uses: Residents using the BFRT bike, jog, walk, push strollers, are on wheelchairs, etc. and are of a range of ages. The intention is to have interactive or kinetic sculptures, with which Sudbury residents can interact as they ride/walk/jog/enjoy the BFRT.

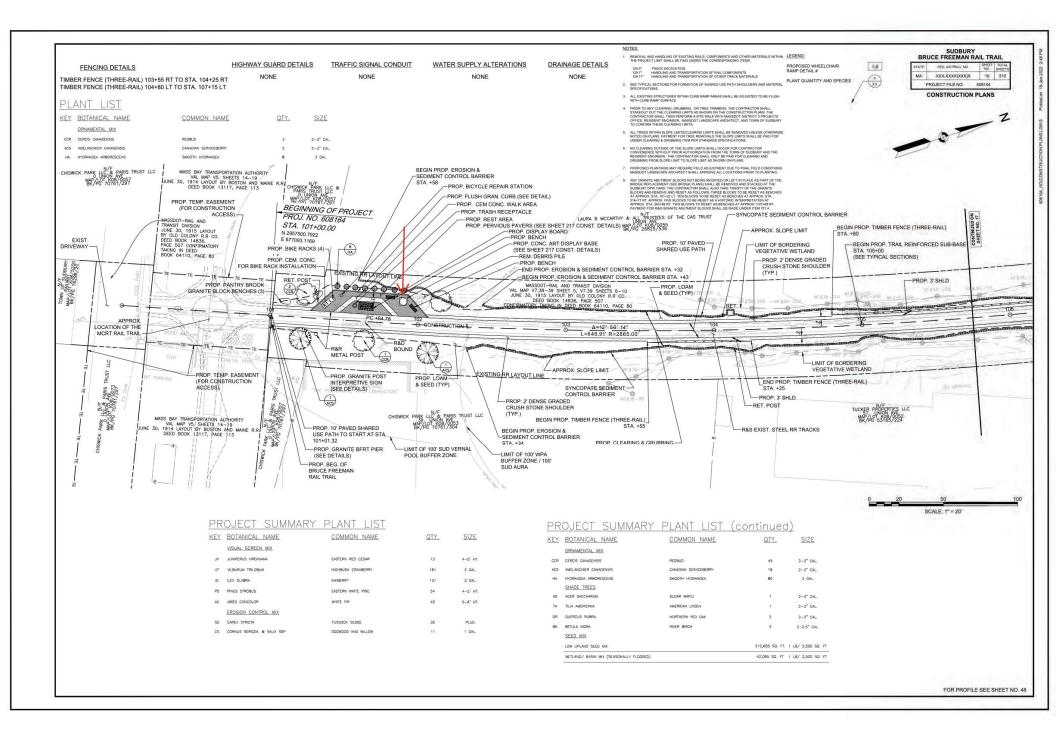
- Serve a significant number of residents: It's exciting to see how many residents use the BFRT! We hope that the installations bring even more residents to the trail.
- Jointly benefit Conservation Commission and Park and Recreation Commission initiatives by promoting passive recreation on town owned property: As above, the number of residents using the BFRT is exciting and the hope is that the art installations provide a further draw. It is important to note that the proposed project aims to bring an amenity to the rail trail that enhances the public's use and enjoyment while embodying the values of our vision: unique to Sudbury, community, accessibility, bike/rail, interactive opportunities. The uniqueness of Sudbury includes its rural and agricultural character. Please see the sample installations as an example of this. Being placed on the constructed cement pads on the BFRT is the connection to an existing trail.

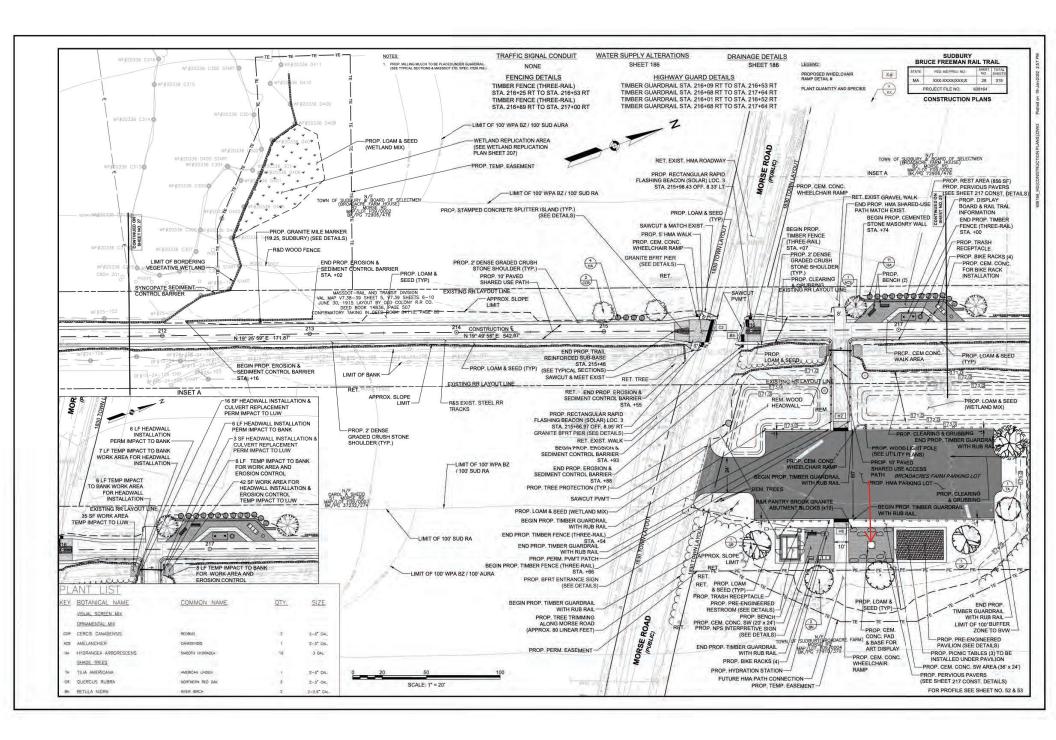
VIII. Consultation with Town Boards, Committees, Commissions, or Departments

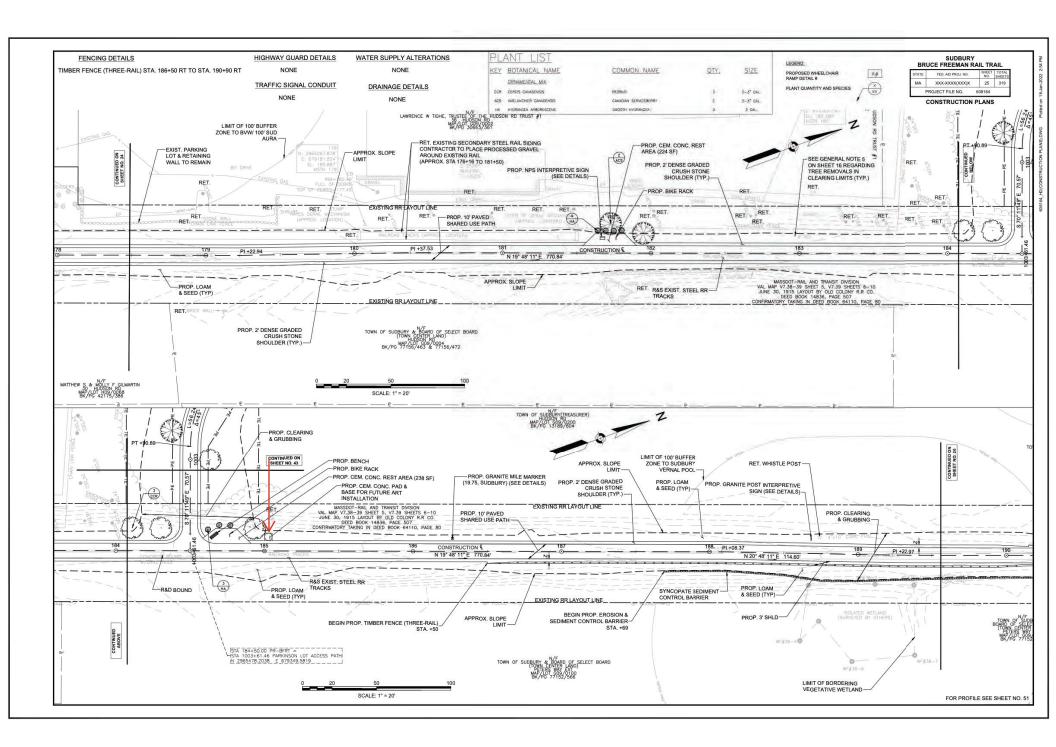
- Rail Trails Advisory Committee: We look forward to consultation with RTAC.
- Planning and Community Development: Met with Marcia Rasmussen/Interim Rail Trails
 Coordinator
- Select Board Liaison: Charlie Russo, Select Board Liaison to the Cultural Council
- Facilities Department: We have met with Sandra Duran to discuss other projects and ideas and welcome the opportunity to speak with her about collaboration on this project.
- Department of Public Works: We have not yet contacted DPW, and anticipate this department would need to be consulted.
- Friends of Bruce Freeman Rail Trail: Met with Amy Sarli and John McQueen, who expressed support for the project and agreed to be named in this proposal.
- Arts and Cultural Organizations (examples of planned consultation if approved and based on proposal process/proposals received): Sudbury Art Association, Sudbury Garden Club.

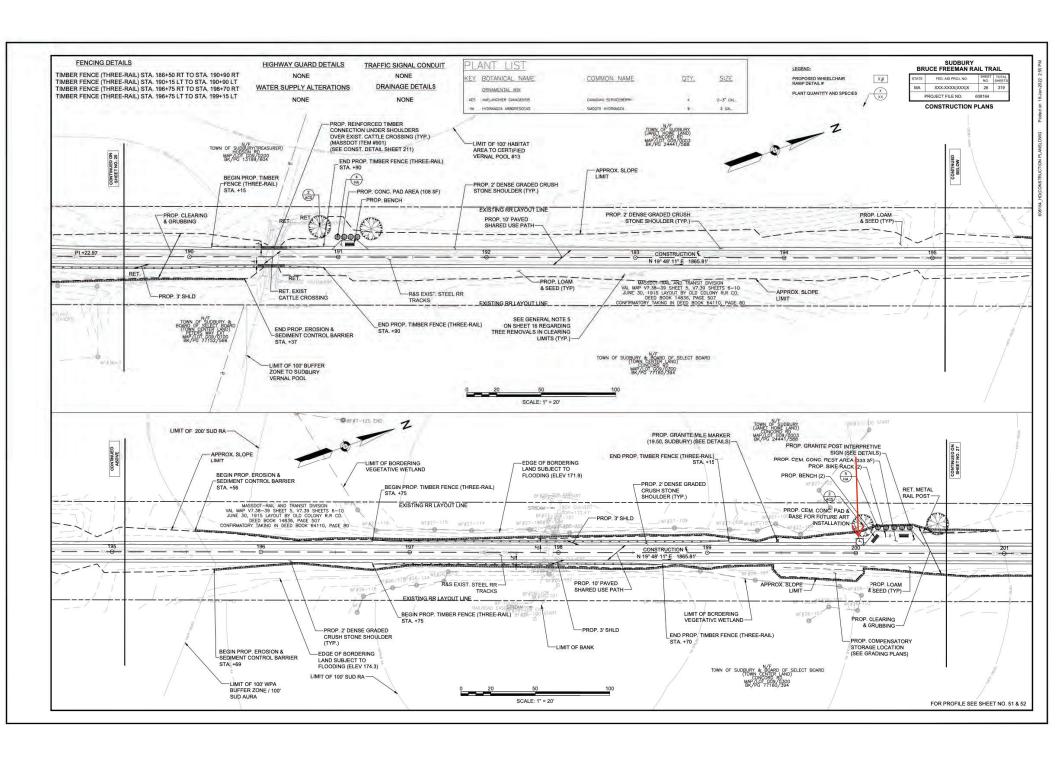
IX. Supporting Documentation: Addenda

- 1. Maps BFRT map pages with cement pads
- 2. List of SCC Grantees 2025
- 3. FlashVote results
- 4. Budget
- 5. Draft Call for Art Proposal Template & Budget
- 6. Sample Invoice & Installation Photos (R.C. Anderson)
- 7. List of Additional Resources & References













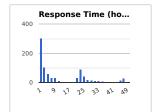
Survey Results: Culture

🟛 Survey Info - This survey was sent on behalf of the Town of Sudbury to the FlashVote community for Sudbury, MA.

These FlashVote results are shared with local officials

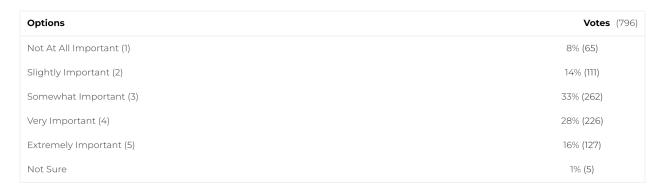
796
Total Participants
792 of 1637 initially invited (48%)
4 others
Margin of error: ± 3%

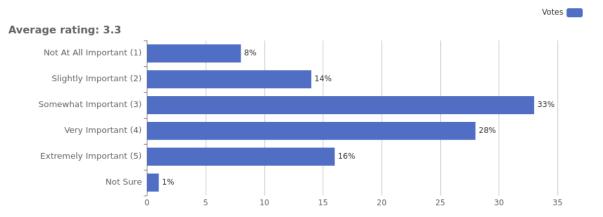
Applied Filter:
All Responses
Participants for
filter:
796



Started:
Jul 29, 2025 11:16am EDT
Ended:
Jul 31, 2025 11:16am EDT
Target Participants:
All Sudbury

Q1 How important are public art exhibits, cultural programs, and/or music events to you in Sudbury? (796 responses)



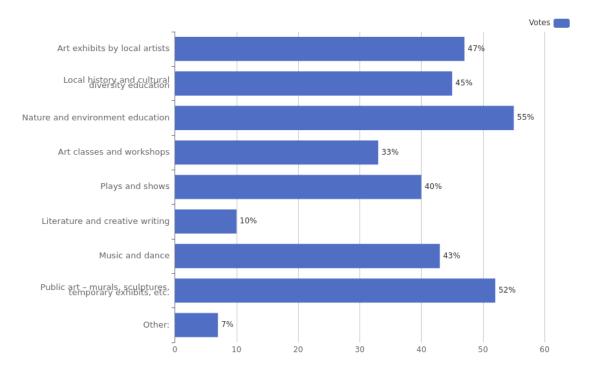


Q2 The Sudbury Cultural Council is a local agency (supported by the Mass Cultural Council state agency) that supports community originated projects and activities in the arts, humanities, and interpretive sciences that benefit the residents of Sudbury.

What are the most important programs and events the Sudbury Cultural Council should consider for funding? (You can choose up to FOUR, if any)

(710 responses)

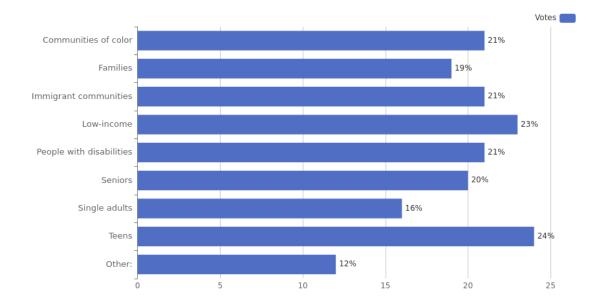
Options	Votes (710)
Art exhibits by local artists	47% (336)
Local history and cultural diversity education	45% (321)
Nature and environment education	55% (393)
Art classes and workshops	33% (233)
Plays and shows	40% (283)
Literature and creative writing	10% (71)
Music and dance	43% (308)
Public art – murals, sculptures, temporary exhibits, etc.	52% (367)
Other:	7% (48)



Q3 Which local groups do you think are not being adequately served by public funding of arts and cultural projects, if any? (Choose all that apply, if any)

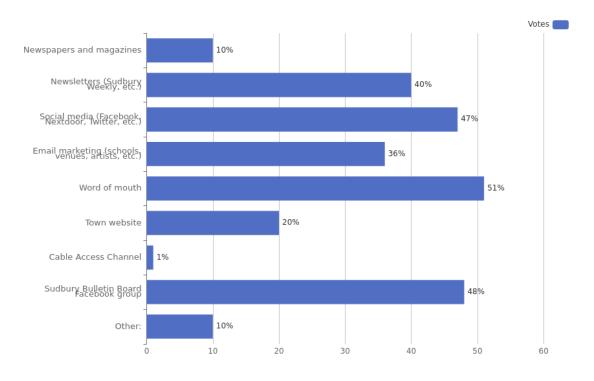
(683 responses)

Options	Votes (683)
Communities of color	21% (142)
Families	19% (130)
Immigrant communities	21% (141)
Low-income	23% (159)
People with disabilities	21% (146)
Seniors	20% (134)
Single adults	16% (108)
Teens	24% (166)
Other:	12% (80)



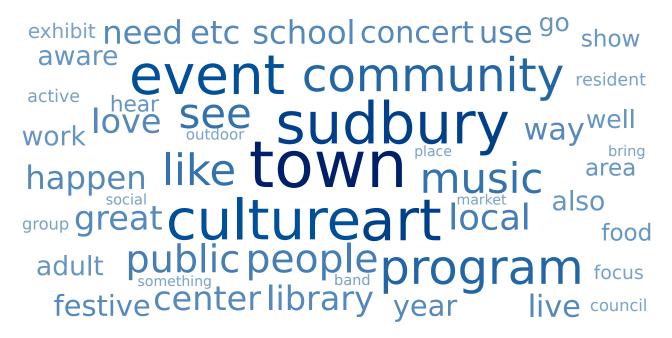
Q4 How do you hear about cultural activities that interest you? (Choose all that apply, if any) (673 responses)

Options	Votes (673)
Newspapers and magazines	10% (68)
Newsletters (Sudbury Weekly, etc.)	40% (266)
Social media (Facebook, Nextdoor, Twitter, etc.)	47% (317)
Email marketing (schools, venues, artists, etc.)	36% (245)
Word of mouth	51% (342)
Town website	20% (132)
Cable Access Channel	1% (8)
Sudbury Bulletin Board Facebook group	48% (325)
Other:	10% (64)



Q5 Any other comments or suggestions about arts and cultural programs or services in Sudbury, including what is working well, what is missing or what you would like to see in the future?

(123 responses)



Would love to see a dedicated Arts/Cultural building in Sudbury, similar to the one created in Weston.

There is a need for 3rd spaces which provide opportunities for folks to connect with others in the community.

I am not on facebook and the toen crier is no longer. How are we supposed to hear local news or events besides the billboard outside the fire station?

Severely lacking in programming across the board

More free to resident options! With everything in town being so expensive, please give people the ability to enjoy things without added strain.

Generally inadequate advertising

The recent ecstatic dance festival in Lincoln was a wonderful example for Sudbury

The size of the grants limits what type of activities may be supported.

It may be worth revisiting how the town uses social media. I left the popular platforms when fact checking was dismantled and the Facebook bulletin used to be a main source of town info for me. Open source platforms like Bluesky might be worth looking into in order to reach people like me who have turned away from what legacy social media has devolved into.

More events- markets, etc- throughout the year

Additional survey reports

Description of Expense	Cost	Number	Total Cost
Payments to Artists: Comprehensive costs for project development, materials, production, installation, dependent on artist's proposal	\$15,000	4	\$60,000
Contingency for installation costs	\$500	4	\$2,000
Marketing & Call for Art listing	\$1,000	1	\$1,000
Total Project Cost/Proposal Request: YEAR 1			\$63,000
YEARS 2-4			
YEAR 2: Contingency	\$500	4	\$2,000
YEAR 3: Contingency	\$500	4	\$2,000
YEAR 4: Contingency	\$500	4	\$2,000
YEAR 5: Contingency	\$500	4	\$2,000
			\$8,000



Installations on the Bruce Freeman Rail Trail: Sudbury Edition Call for Art Installation: Proposal Requirements

The Town of Sudbury recently opened a section of the Bruce Freeman Rail Trail that travels on a north-south trajectory through the town. There are 4 cement pads built on the trail for permanent art installations. The installations should connect with the values important to the residents of the Town of Sudbury: **community**, **culture**, **local**, **Sudbury**. The proposal should explain, in addition, how the piece will tie into the **Bruce Freeman Rail Trail**. This Call for Art outlines the criteria for the installations and documentation required to be considered.

Acceptable Projects:

- Free standing art/sculptures; they may be kinetic, in any material or combination of materials that meet the overall project requirements listed below.
- Artwork must be created from materials intended for an outdoor installation.

Eligibility:

- Open to all applicants, 18 years and older.
- Applicants can be based anywhere, though applicants based in Massachusetts will be prioritized, followed by New England, and finally other applicants.
- Previous experience with designing and fabricating public art installations is strongly encouraged and recommended, though it is not necessary.
- The selected Artist/Designer must be able to provide a W9 form in order to be paid by the Town of Sudbury.
- Please note that applications that do not meet these eligibility requirements may be disqualified.

Proposal Timeline & Selection Process:

- Call for Art opens in May 2026.
- A Public Forum will be held in late May/Early June with questions and answers posted following.
- Submissions are due in August 2026.
- The Sudbury Cultural Council Special Projects Subcommittee (SCC/SPS) will select 4 works from the submissions by late September, 2026.
- At that time, the SCC/SPS will work directly with the artists selected to finalize contracts (including maintenance, intellectual property, etc.), payment schedules, delivery and installation dates.



Budget:

- The artist's budget is \$15,000, inclusive of design, fabrication, and delivery.
- Chosen artists will be provided the specifications for the base to accommodate your design.
- Installation will be executed by *TBD*; adequate installation instruction shall be provided by the artist.

General Criteria:

- Quality: Demonstrates originality, artistic excellence, and quality;
- Response to Site: Appropriate in scale, material, form, content, and value for the site;
- Durability: Consideration is given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, excessive maintenance and repair costs;
- Public Liability: Consideration given to unsafe factors that may bear on public liability;
- Diversity & Accessibility: Diversity of style, scale, media, community values listed above, forms of expression, and accessibility for all visitors to the BFRT.

Other information: Artwork becomes the property and responsibility of the Town of Sudbury. If the Town of Sudbury decides they would like the installation repaired, removed or moved, they have the right to do so at their discretion. More details will be outlined in the contract referenced above.



Date:

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Address:	
Phone:	
Email:	

II. ARTWORK INFORMATION

Title:

Dimensions & Materials Summary (more details required in the proposal): Estimated Completion Date:

III. Budget

Total Project Cost:

IV. PROPOSAL AND SUPPORTING DOCUMENTS

- 1. Submit preliminary sketches, photographs, or other documentation of sufficient descriptive clarity to indicate the nature of the proposed installation. Finished pieces will be considered, as long as they meet the criteria outlined here.
- 2. Submit a résumé of the artist as well as evidence of previous work and efforts of the artist, specifically outlining experience with public art.
- 3. Submit a narrative statement detailing how the installation will meet the values of **community**, **culture**, **public**, **people**, **art**, **local**, **Sudbury** and how the piece will tie into the **Bruce Freeman Rail Trail**.
- 4. Evidence of the value of the proposed artwork (e.g. previously created work and value).
- 5. Preliminary plans, maps and diagrams, containing detailed information to adequately evaluate the Town of Sudbury's ability to install the piece on the designated cement pad.
- 6. Budget (please use attached template), including yearly maintenance and conservation, if required.

Budget Template: Art Installation on the Bruce Freeman Rail Trail: Sudbury	
Budget Item	Dollar amount
Design, including models, maquettes, etc.	
Fabrication costs	
Materials/ supplies	
Engineering	
Installation, including specialty equipment (lifts, cranes, etc.)	
Insurance	
Administration	
Documentation	
Artist fee (20% cap)	
Other expense:	
Other expense:	
Total project cost	\$0.00
Please itemize your project expenses using this template.	
The Town of Sudbury requires that total project costs will be less than or equal to	\$15,000.00.

R. C. Anderson Co., LLC

P.O. Box 45 Sturgeon Bay, WI 54235 USA

Proposal for Sudbury Cultural Council Sudbury, MA 01776

Item Description: Large Garden Kaleidoscope steel sculpture with three attached optical viewing teleidoscopes mounted at different heights*

Quantity: One

Design: Large Atomic with three viewing scopes

Finish: Powdercoated - Copper-vein with clear satin topcoat

Price: \$10,200.00 **

Confirming Deposit \$ 3,500.00

Crating and Freight: \$ 900.00 added to above price

Total Price: \$11,100.00

Specifics:

The material is powder-coated mild steel. The approximate dimensions of the sculpture are 54-56" height and 45" diameter. The center bowl rotates. A drain is built in through the center pedestal.

The brass teleidoscopes are mounted at different heights on the sculpture. * Determination of compliance with applicable local, city, county, state, or federal codes and standards is the responsibility of the customer.

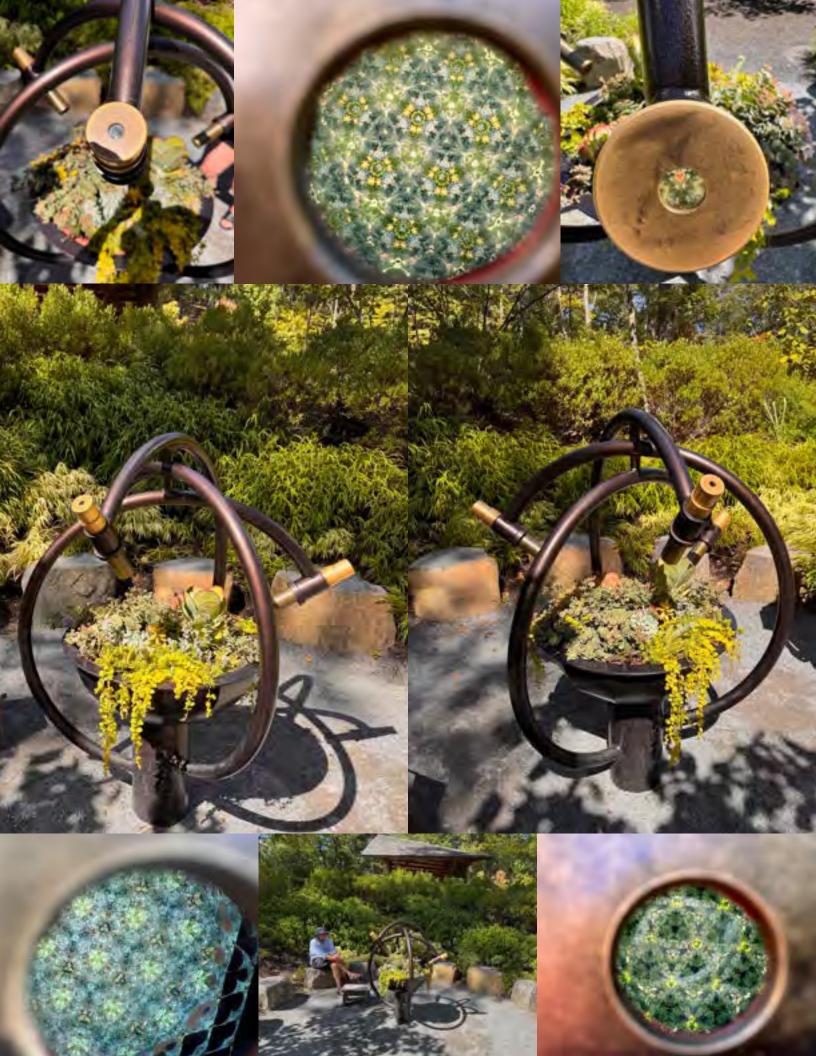
The base may be bolted down to enable permanent installation. The pricing above does not include preparation of a concrete pad or other installation site material. Suggested dimensions for a concrete pad are 32" diameter minimum, 6-7" depth, and prepared to sit about 2-3" below the top of the finished soil (grade).

Three complimentary steel locking collars are included for the scopes. One complimentary plastic planting liner is included.

Current lead time is 8-10 weeks. Regular lead time from Nov. – Apr. is about 4-6 weeks. Special requests for shorter lead times or specific dates will be accommodated if possible.

p: Robert Anderson (920) 493-0994 cell

www.rcandersondoorcounty.com
Date of quote: September 9, 2025
** quoted pricing is good through March 31, 2026



Further Developing Amenities on the Bruce Freeman Rail Trail Submitted by: Sudbury Cultural Council

Additional Resources & References (all are live links in the PDF version)

- Community Preservation Commission Allowable Projects
- Rail Trails Advisory Committee Mission
- <u>Durham, NC Vision Document</u>
- Charlotte, NC Master Plan
- Rails to Trails Conservancy: Public Art on Trails Toolbox
- Wavland Utility Boxes
- Many Cultures, One Heart in Framingham
- Art for All Mural on the Concord BFRT
- Go Out Doors: Multiple Towns
- Outdoor Sculpture Exhibit in Harvard
- Northborough Call for Art
- Santa Cruz Art on the Rail Trail
- Newburyport Clipper City Rail Trail
- NYC High Line Public Art
- Maynard Sculpture on Assabet River Rail Trail
- Hudson Art on ARRT
- Americans for the Arts: FAQ on Calls for Art
- City of Cambridge Mural Call for Art
- Best Interactive Public Art Experiences
- Newburyport Inventory of Public Art
- Bookline Art Around Town
- R.C. Anderson
- <u>Dale Rogers Studio</u>
- Babacool Arts
- Art Around Town