



Town of Sudbury

Design Review Board

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Meeting Minutes October 25, 2023 Design Review Board

Meeting Format: Zoom Conference Call

Present: Susan Vollaro (Chair), James Parker, Katie McCue, and Zachary Blake

Absent: None

Review of Proposed Signage

Applicant: RestoPros of Metrowest
75 Union Ave.

RestoPros of Metrowest was represented by owner Abby Kaufman. The applicant is proposing a 24"x80" wall-mounted sign facing Union Ave. The sign would be centered over the window of the business office and would be similarly sized to the nearby Painters Etcetera sign. The business frontage was estimated at the meeting to be approximately 20 linear feet. At this length, 33 square feet of signage is allowed per the bylaws, with the maximum primary sign allowance at 24.75 s.f. The proposed sign at 13.33 s.f. falls well below the maximum size allowance.

The board felt that the sign was appropriately sized to match the existing sign on the same façade. The applicant confirmed that there will be a black frame or border, similar to that on the adjacent sign.

Mr. Blake suggested that the word "Metrowest" could be removed to allow some of the other more important text to become larger. Ms. Vollaro agreed and suggested that the three lines of text look a little squeezed together vertically as it is now and removing that line would make the remaining text easier to read.

Mr. Parker noted that the signage on the building is problematic overall. There is no clear identified space for signage, and it could get messy if every tenant requested a wall-mounted sign. A freestanding business center sign with individual business panels would be more appropriate. But Mr. Parker also commented that this is an issue for the property owner, not the applicant.

The motion was made to approve the sign as presented. All approved the motion.

Other Business:

The Board unanimously approved the minutes for the meeting dated October 11, 2023 with revisions.

Meeting adjourned at 8:05 p.m.