

WELCOME!

**Economic Resilience,
Town Services &
Infrastructure**

Sudbury Master Plan
Community Conversation

October 15, 2019

Tonight

- ❑ Master Plan Overview
- ❑ Update Process
- ❑ Snapshot
- ❑ Conversations



What is the Master Plan?

- ❑ Your vision ...
 - ❑ *Where you are*
 - ❑ *Where you want to be*
 - ❑ *How you're going to get there*
- ❑ 10-20 year outlook (2040)

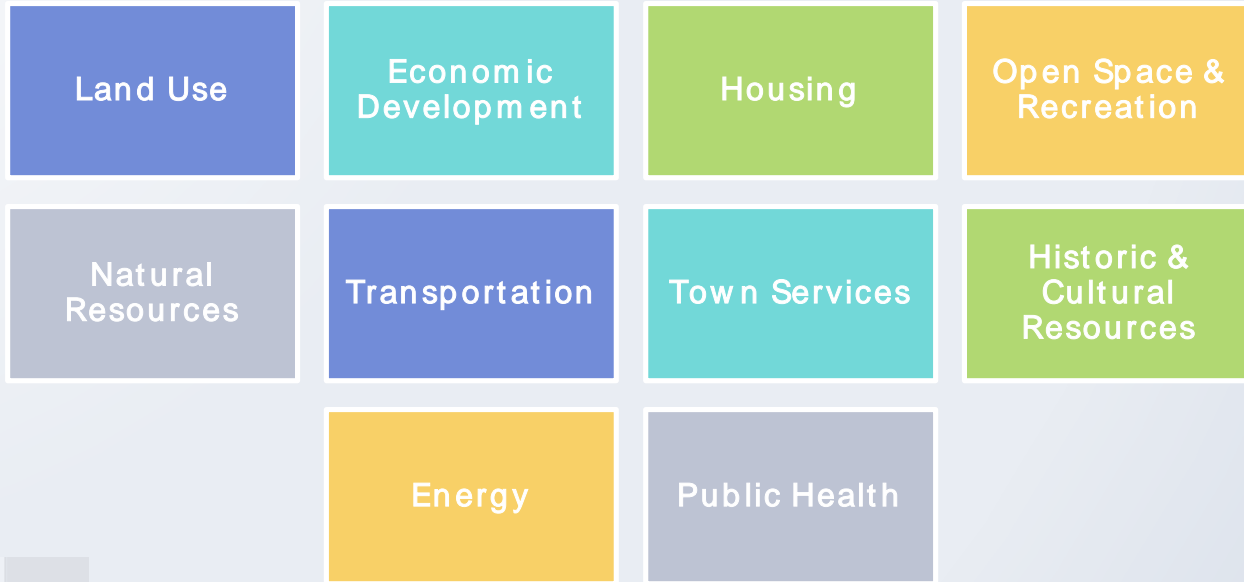


How is the Master Plan used?

- ❑ Make local decisions
- ❑ Guide public investments
- ❑ Act as leverage for funding



What is in the Master Plan?



Update Process



**Research,
review, &
collection**



**Master
Plan
Steering
Committee**



**Public
outreach**



Draft plan



**Local
adoption
spring
2020**

Public Outreach to Date

www.sudbury.ma.us/masterplan

- Town Department Interviews
- Community Groups
- 1st Public Forum in May
- Community Survey (May 23- June 24)
- Community Events



Snapshot

Economic Resilience

Predominantly residential tax base, but over 7,000 jobs

❑ Taxes:

93% of assessed value is residential.

91% of tax levy is residential.

❑ Jobs:

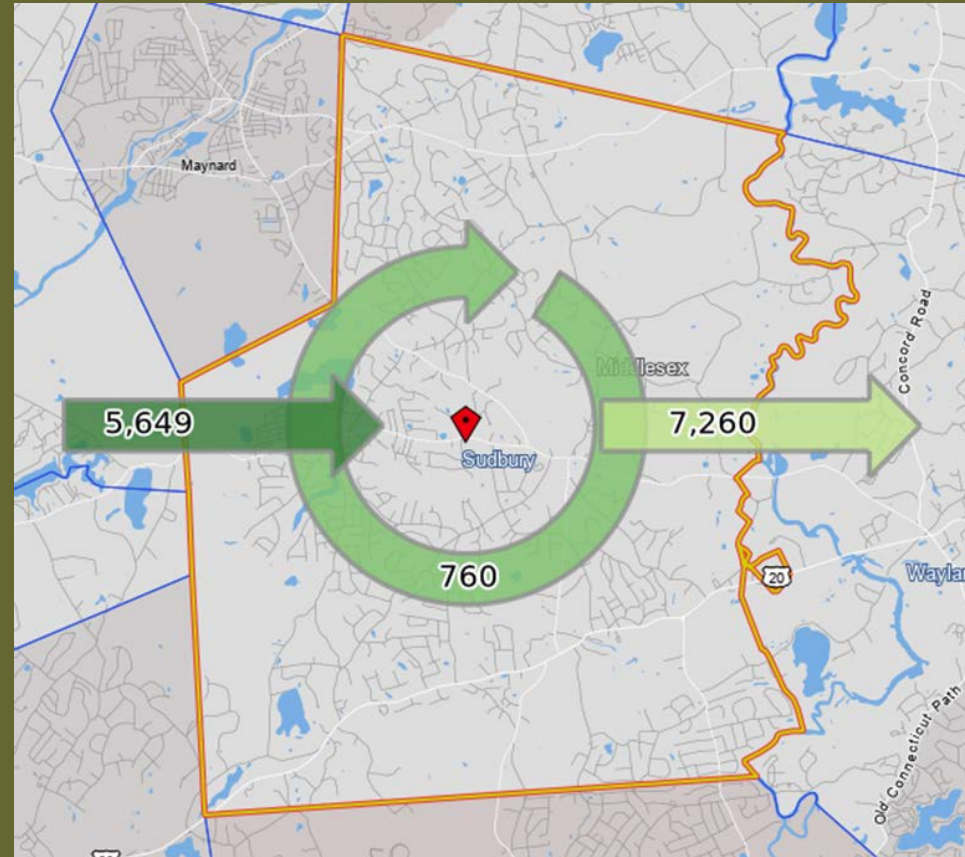
Largest sectors by employment

Health Care, Professional Services, Government (public schools), Retail Trade

Driving job growth

Health Care (including day care and elder care), Professional Services

- ❑ Mismatch between resident skills and employment opportunities
 - Median earnings for jobs: **\$44,300**
 - Median earnings of residents: **\$81,609**
 - **90%** out-commuting
 - **88%** in-commuting
- ❑ Employment clustered along Route 20/Boston Post Road corridor and in schools



What we've heard

Property taxes are increasing

Lack of sewer system on Route 20 hinders business attraction

Managing school funding with aging population

Controlling and limiting spending

Housing affordability for workforce

Retail spending leakage outside of town

Lack of transportation options limits workforce availability

Balancing traffic and economic development



Snapshot

Town Services &
Infrastructure

Which services?

- ❑ Public Works
- ❑ Public Safety
- ❑ Parks & Recreation *
- ❑ Water District *
- ❑ Senior Center
- ❑ Health
- ❑ Schools*
- ❑ Goodnow Library

Volunteers

- ❑ 40+ boards, committees, commissions
- ❑ Tax Work Off Program
- ❑ Non-profits, community groups,
Friends of...

What we've heard

Increasing mental health awareness

Upkeep of existing infrastructure/facilities

Planning for new infrastructure/facilities

Growing older population

Accessibility

Space

Utilities

Partnerships

New technology

Conversation



1. Confirm the issues

- Agree?
- What's missing?

2. What's happening now?

- What's working?
- What could be better? How?

3. New ideas!

- Projects
- Policies
- Programs



Priorities

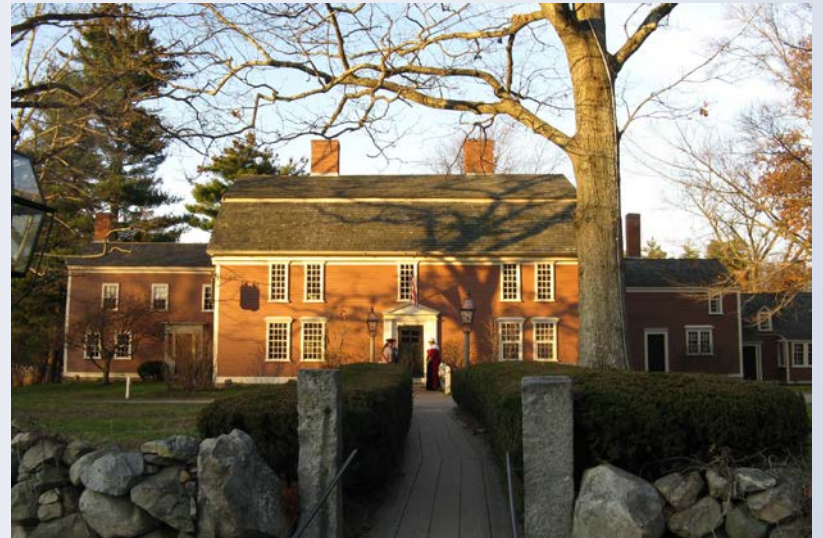
*Top 3 done in the next
5 years*

Ground Rules

- Everyone should have an equal opportunity to talk.
- Focus on your group's discussion.
- Land the plane.
- Listen, be honest, and avoid criticizing other's ideas.
- Silence your phone, take calls outside.
- **THINK BIG! HAVE FUN!**

Report Out

- ▶ What issue we were missing?
- ▶ A new big idea



Take our survey!

www.sudbury.ma.us/masterplan

Next Conservations

- **Oct 24** Public Health, Housing & Equity
- **Oct 28** Historic & Cultural Assets
- **Oct 29** Natural Environment, Open Space & Recreation

Next Steps

- Work with Steering Committee
- Come back to you
How do we move forward?

Thank you!

www.sudbury.ma.us/masterplan