



Town of Sudbury

<https://sudbury.ma.us/transportation/>

Sudbury Transportation Committee

Minutes

Friday, April 26, 2024

10:30 AM

Via Town Zoom Conference Call

Core Members Present: Daniel Carty, Alice Sapienza, Bob Lieberman, Adam Burney, Debra Galloway, and Cheryl Wallace

Core Members Absent:

Advisory Group Present:

Advisory Group Absent: Martha Welsh, Dan Nason, Chief Scott Nix, Carmine Gentile, Silvia Neressian, Dani Marini-King, and Mary Warzynski

Guests: Linda Faust; Regina Gambaro, Go Go for Business

Confirmation of Quorum: The statutory requirements, as to notice having been met D. Carty as chair convened the meeting at 10:31 AM. D. Carty made an announcement that this was a public meeting, and the meeting was being broadcast live via zoom and recorded by Sudbury TV. Roll call was taken, a quorum was present.

Selection of Clerk: A. Burney was assigned the duties of Clerk for the meeting.

Public Comment: Linda Faust, 189 Boston Post Road, indicated that she was experiencing technical difficulties with the sound and an inability to see the meeting. Other participants on the call were not experiencing these issues. Ms. Faust left the call and rejoined to attempt to resolve the matter.

Administrative Updates: D. Carty reviewed the items that the Committee is looking to cover in the course of the meeting, including a demonstration from Go Go Grandparent (Go Go for Business), financial updates, and strategizing how to shift existing riders to the new CatchConnect shuttle.

D. Carty outlined action items from the last meeting:

- Amendments to the Taxi and Uber applications made by D. Galloway.
- It is the time of year for committee members on most Town boards and committees to renew their appointments. Members should be on the lookout for that request.
- D. Carty will be providing a general update on the Committee's work to the Select Board at its first meeting following Town Meeting. This will include a request to extend the Transportation Committee for the following year.

- D. Carty and A. Burney have a future task to connect with the folks at Cold Brook Crossing relative to shuttle service, possible integration to CatchConnect, and general transportation related topics,
- A. Burney reported that all Go Sudbury! contracts have been extended to June 2025 and are signed by the vendors and the Town Manager,
- A. Burney spoke to the State Earmark Funding and the fact that prior to Sudbury receiving the second half of the monies awarded the Town will be required to spend \$31,250 of its own funds, which, upon submission of the appropriate documentation, will be reimbursed by the Commonwealth.
- A. Burney informed the Committee about an upcoming meeting relative to Intermunicipal Agreements (IMA) and the potential for the creation of a new Transportation Management Association (TMA) with Acton, Bolton, Stow, and Littleton.
- D. Galloway explained that she is working on an update to policies relative to the taxi and livery portion of Go Sudbury! These updates were not quite ready to be discussed and will be coming forward at a future meeting.

GoGo Grandparent Product Demo: Regina Gambro, Director of Enterprise Growth for Go Go for Business (Go Go) presented a slide deck outlining the business model and functionality of Go Go for Business. Go Go is a managed transportation provider that services local, state, and county governments with transportation support services including dispatch, fare collection, data management, rider membership management, and other related services.

R. Gambro gave an overview of the company and related a high-level explanation of how each of the general services function, including some generic examples of how these services are used by some of the company's current clients.

The Committee made inquiries to R. Gambro relative to how rides are ordered, what non-English speaking dispatch services were readily available, the nature of Go Go's relationship with local taxi companies/Uber, as well as if Go Go acts as a fiduciary agent of their clients in any instances.

The discussion continued relative to the nature of payment for Go Go's services, was this an annualized fee, a subscription, something else? This moved into the population served by the Town and Go Go's ability to perform the services there, requests for examples of similar communities to Sudbury that are currently serviced by Go Go, and what the metrics for success may be.

Linda Faust 189 Boston Post Road, asked some questions relative to how one who is visually and hearing impaired might be notified and the issue dealt with in the event of a cancelled service, especially one that is cancelled in a last minute manner.

Go Sudbury! Financial Update: D. Carty provided an update on the financials for the Go Sudbury! Program. This included a significant increase in the taxi expenditures for the month of March. This is an item to keep an eye as a singular month it is not an issue, however, if the trend continues the Committee may need consider additional mitigation measures.

MWRTA CatchConnect Updates: D. Carty displayed the draft information flyer provided by the MWRTA for the CatchConnect launch. The Committee then discussed the need for and timing of a launch event to provide potential users and the public at-large with notice of the new service and the opportunity to see the vehicle and ask questions.

June 6, 2024 at 1 PM was settled on as the best option for the launch event. The event will include a speaking program, an opportunity for folks in attendance to see and get on the vehicle that will provide the service, and light refreshments.

The Committee discussed potential methods to encourage existing Uber customers to choose to use the new shuttle. This was followed by a brief conversation about getting the launch event flyers out to the widest distribution possible.

Next Meeting: The next meeting was scheduled for Friday, May 10, at 10:30 AM via Zoom.

Adjournment: Dan asked for an adjournment, A. Sapienza moved to adjourn; Seconded by A. Burney Roll Call vote was unanimous to adjourn